



## GLOW 5K Run/Walk for the Animals Frequently Asked Questions



### **Q: What is the GLOW 5K Run/Walk for the Animals?**

**A:** The GLOW 5K Run/Walk for the Animals is a signature annual fundraiser benefiting the Humane Society of Harrisburg Area (HSHA). Each year, teams and individuals in Central PA raise funds to help HSHA in its mission to build a better community for pets and people. The fundraising culminates with the GLOW Run/Walk which includes a pre-race party as participants watch the sun go down over beautiful HACC Campus and enjoy music, food, vendors, and activities. When evening hits, get your glow sticks out and hit our 5K course for the main event: the run/walk! Medals are awarded to the top finisher in 9 categories. And don't forget dogs are welcome!

### **Q: What is a team?**

**A:** A team is a group of individuals joining together to run or walk for homeless animals in our community. A team can be as many people as you want. Team members can include co-workers, friends, family, neighbors, clients – anyone you can think of who wants to participate. Tip: Get into the team spirit with matching shirts, hats, signs or other attire!

### **Q: How can my company, family, friends or group participate?**

**A:** Companies can participate by organizing a team(s) of co-workers, vendors, clients, family and friends to raise money and walk in the event. Companies can also become a corporate sponsor of the event.

### **Q: Is the GLOW 5K Run/Walk for Animals limited to corporate teams?**

**A:** No way! We also encourage team participation through civic organizations, schools, neighborhoods, families and friends. Individuals are also welcome!

### **Q: How do I sign up for the GLOW 5K Run/Walk for the Animals?**

**A:** Visit our Event Page at <https://www.firstgiving.com/event/HSHA/GLOW-5K-Walk-Run-for-Animals> and select the "Join Now" button. Follow the prompts and you will be all set. While online sign-up is preferred, you can register the day of the event.

### **Q: How are funds raised?**

**A:** The easiest way to raise funds is online. When you register for the Race/Walk, you will be given your own fundraising page URL. You can give this URL to friends, family, co-workers, etc. and they can donate directly online! For those who prefer to raise funds offline, you can use a paper form which is found on the Event Page.

### **Q: How is money collected?**

If you receive check or cash donations, bring them with you to the event. We will have a registration table where you can hand in your donations.

### **Q: Why should I participate?**

**A:** HSHA assists over 10,000 animals a year through our residential care and adoption program, low-cost veterinary clinics, pet food bank, and counseling services. At any given time, there can be close to 500 animals under our care. HSHA is funded solely by the community, Events like provide the funding essential for HSHA to continue our work for the animals of Central PA!